

Just Add Love

Text: Mark Hill
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Just Love Mission (JLM) is a charity borne out of a love of aviation and the positive effects it can have on individuals and communities. The JLM team agrees that, although anybody can do something spectacular, if it is not done with love, it has little lasting impact.

JLM is a non-racial, a-religious, a-political, and non-sexist charity with the aim of serving all by applying the age-old principle of neighbourly love (Ubuntu). "Little Annie" is the name given by the organisation to the Antonov AN-2 aircraft donated for this purpose and flown from Siberia to South Africa.

Due to accidents, disease, pestilence,

natural disasters, and/or conflict, many people are left destitute, mostly as orphans. It is here that JLM's Little Annie mission places its main focus.

What makes this project unique is that, while Little Annie delivers humanitarian services in various regions, she also affords less privileged children (and adults) the opportunity to enjoy a flight onboard and receive a photo of their once-in-a-lifetime experience. The organisation's outreach model includes tangible aid where needed, but also enrichment and encouragement through short presentations to communities. It provides a platform for role models who

have come from similar backgrounds of poverty and need to encourage and give communities hope that they too can achieve dreams in alignment with their natural talents.

Little Annie serves as an inspiration and a catalyst for building lasting relationships between communities and corporate or private sponsors. As a business or an individual, you are welcome to come "on board" by contributing to the project and helping people to experience the strongest force in the universe - love.

For more information visit www.littleannie.co.za. ■